

Strategic Plan 2024 – 2026, Linville Association Progress Inc.

This strategic plan has been adopted by the members of the Linville Progress Association and updated as required through member input. This document guides the decisions, and activities of the Linville Progress Association Management Committee.



Vision

A vibrant, strong, and connected community.

Purpose

1. To provide a safe community meeting place that welcomes residents and visitors.
2. To attract visitors for the benefit of local businesses and the community.

Objectives	Strategies	What success looks like
To maintain and continually improve the hall and grounds.	To seek grants and to conduct fund raising activities to support the hall and grounds.	Success in grant fundings. Fundraising activities covers ongoing expenses. Increase in volunteer numbers.
To create a safe place for the community and visitors to value, meet, and interact.	To seek input from members and the community to inform priorities. To host activities that promote community wellbeing, acceptance of diversity and social inclusion that align to residents economic, social and health needs. Be a voice to authorities representing community issues such as safety, roads, and amenities.	Increase usage of the hall and grounds. Positive feedback from our members, the community and visitors.
To attract new and returning visitors to Linville for the benefit of the community and local businesses.	To undertake and promote events that attract visitors and benefit the community. To undertake art initiatives that brand Linville as a creative arts hub.	Increase in visitor numbers. Positive feedback from local businesses and the community.

Specific project groups will be formed as necessary to help achieve these objectives under the governance of the Linville Progress Association.